

2010 Annual Attendees Exhibitors

First Name	Last Name	Org Name	City	Region
Alisa	Allen	EPIC Life Insurance Company	Madison	SC
Anthony	Andrea	Nationwide Better Health	Aurora	Other
Catherine	Antonie	Planned Futures of America	New Berlin	SE
Michele	Anzivino	MultiPlan	Brookfield	SE
Louis	Baith	AlwaysCare Benefits, Inc.	Appleton	FV
Robert	Baranski	Adams Insurance Services	Milwaukee	SE
Gregory	Bass	Northern Capital Insurance	Wauwatosa	SE
Katie	Beals	Dean Health Plan	Madison	SC
Peggy	Beauchaine	TASC - Total Administrative Services Corp.	Madison	SC
Kim	Becker	Jackson Kahl Insurance Services	Fond du Lac	FV
Deb	Becker	Humana One	DePere	FV
Scott	Bellefeuille	Auxiant	Madison	SC
Joyce	Bellrichard	WPS Health Insurance	Milwaukee	SE
Greg	Berth	Cypress Benefit Administrators	Appleton	FV
Richard	Birrenkott	TRICOR Insurance & Financial Services	Madison	SC
Jackie	Bloomer	Delta Dental of Wisconsin	Milwaukee	SE
Irene	Bojar	Willis of Wisconsin	Milwaukee	SE
Mary	Borland	Wisconsin Rx	Madison	SC
Harry	Bortel	Associated Financial Group	Green Bay	FV
Lise	Bower	WPS Health Insurance	Madison	SC
Brenda	Boyd	Dental Associates	Wauwatosa	SE
Kathy	Brunner	OptumHealth Financial Services	Brookfield	SE
Terri	Burdick	Blackhawk Bank	Beloit	SC
Daniel	Burkwald	Burkwald & Associates, Inc.	Pewaukee	SE
Jo Anne	Burris	Maritime Insurance Group	Sheboygan	FV
Scott	Byington	MultiPlan	Brookfield	SE
Russ	Cain	Wisconsin Manufacturers & Commerce	Madison	SC
Kathleen	Campeau	The Guardian Life	Brookfield	SE
Todd	Catlin	Liberty Insurance Group	Brookfield	SE
Gavin	Celia	Johnson Insurance Services LLC	Wausau	NC
Jim	Clemons	Network Health Plan of WI	Menasha	FV
Gary	Clevers	Financial Life Cycles, Inc.	Oneida	FV
Doug	Cliff	Employee Benefits Corporation	Madison	SC
Fred	Coan	Vista Benefits	Madison	SC
Paula	Colling	Blackhawk Bank	Beloit	SC
Terri	Courtney	JC Rose Associates LLC	Madison	SC
Anita	Creswell	WPS Health Insurance	Appleton	FV
Eric	Dalrymple	Vista Benefits	Madison	SC
Kelly	Demers	UnitedHealthCare	Green Bay	FV
Jeff	DesJardins	Network Health Plan of WI	Menasha	FV
Lori	Desorcy	UnitedHealthCare	Appleton	FV
Michael	Dietz	Midwest Insurance Brokerage LTD.	Appleton	FV
Tom	Doney	Cypress Benefit Administrators	Appleton	FV
Chris	Dooley	AFLAC	Madison	SC
Mark	Draeger	Auxiant	Milwaukee	SE
Chris	Dvoracek	Area Financial Services	Altoona	NC
Bill	Enright	Snyder Insurance	Oconomowoc	SE
Mike	Farrell	Creative Insurance Planning Co.	Racine	SE
Victoria	Faust	Physicians Plus Insurance Corporation	Madison	SC

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Scott	Flood	TRICOR Insurance & Financial Services	Plymouth	FV
Tim	Frank	Anthem Blue Cross Blue Shield (WI)	Fond du Lac	FV
Terry	Frett	Frett/Barrington Limited	Pewaukee	SE
Pat	Frisque	Humana, Inc.	Waukesha	SE
Kirk	Fry	WPS Health Insurance	Milwaukee	SE
Jason	Gensler	Diversified Benefit Services, Inc.	Hartland	SE
Wanda	Gilles	Physicians Plus Insurance Corporation	Madison	SC
Larry	Godlewski	Godlewski, Larry	Wausau	FV
Peggy	Goeltz	Westland Insurance Services, Inc.	Marshfield	NC
Davina	Golden	WDA Insurance Programs	West Allis	SE
John	Golden	Humana	Middleton	SC
John	Golden	Humana	Middleton	SC
John	Golden	Humana, Inc.	Waukesha	SE
Colleen	Gransee	Dean Health Plan	Madison	SC
Dan	Grawe	AlwaysCare Benefits, Inc.	Green Bay	FV
David	Grunke	WPS Health Insurance	Madison	SC
Chris	Hanson	Hanson Benefits	Kimberly	FV
Denise	Hanson	Physicians Plus Insurance Corporation	Madison	SC
Kate	Hartung	Unity Health Insurance	Sauk City	SC
Amanda	Hellenbrand	Unity Health Insurance	Sauk City	SC
Jeff	Hellman	Humana, Inc.	Waukesha	SE
Don	Higgins	Higgins Insurance Group, LLC	Madison	SC
Dean	Hoffman	Hoffman, Dean	Brookfield	SE
Joseph	Holt	Auxiant	Milwaukee	SE
Pamala	Hoyheim	Denman May & Associates, Inc	DeForest	SC
Charles	Jaeger	Colonial Life	Brookfield	SE
Patty	Jehn	WPS Health Insurance	Milwaukee	SE
Ric	Joyner	eFlexgroup.com	Madison	SC
Erin	Kelly	Network Health Plan of WI	Menasha	FV
Patrick	Kelly	Rogers Benefit Group	Cottage Grove	SC
Lynden	Kendrick	U.S. Bank	Minneapolis	Other
Jeff	Klett	TRICOR Insurance & Financial Services	Beloit	SC
Jane	Kohl	The Guardian Life	Brookfield	SE
Laurie	Kohls	Vision Insurance Plan of America	Sheboygan	FV
AJ	Krahn	The Hartford	Milwaukee	SE
Jim	Krogstad	Krogstad, Jim	Madison	SC
Tim	Krull	Delta Dental of Wisconsin	Milwaukee	SE
Niel	Larsen	Maritime Insurance Group	Sheboygan	FV
Maureen	Lawson	Network Health Plan of WI	Menasha	FV
Jim	Lenz	Gordon H. Lenz & Association, Inc.	Green Bay	FV
Penny	Leverenz	Mc Clone Agency	Menasha	FV
Randy	Littel	Esch Insurance	Mount Horeb	SC
Chris	Lokken	Johnson Insurance Services LLC	Chippewa Falls	NC
Diane	Loram	The Alliance	Fitchburg	SC
Kate	Ludwigson	Area Financial Services	Altoona	NC
Jan	MacGillis	MacGillis Agency, Inc.	Brookfield	SE
Roger	Maio	Diversified Benefit Services, Inc.	Hartland	SE
Lisa	Manske	Humana, Inc.	Waukesha	SE
Brian	Martin	Anthem Blue Cross Blue Shield (WI)	Appleton	FV

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Mark	Mason	Robertson Ryan & Associates, Inc.	Elm Grove	SE
Wendy	Matousek	R C Insurance Services, Inc.	Hartland	SE
Christine	Mayer	Cypress Benefit Administrators	Appleton	FV
Mark	McCabe	Burkart Heisdorf Insurance Agency	Sheboygan	FV
Abram	McCabe	UnitedHealthCare	Milwaukee	SE
Randy	McLaury	TRICOR Insurance & Financial Services	Stoughton	SC
Rick	McMahon	MultiPlan	Brookfield	SE
Gloria	Melvin	LifeCircle	Beloit	SC
Brad	Merker	Mayo Clinic Health Solutions	Rochester	Other
Lynn	Metoxen	Benefit Advantage, Inc.	DePere	FV
Steve	Miller	Beneco	Brookfield	SE
Kathy	Mueller	WI Medical Society Ins. & Fin. Services	Madison	SC
Joanne	Mueller	Dearborn National	Racine	SE
Terry	Murphy	East Town Insurance Services Inc.	Elm Grove	SE
Lisa	Neumann	Klein Insurance Group	Madison	SC
Dean	Nolde	Assurant Health	Milwaukee	SE
Chris	Nordstrom	The Hartford	Milwaukee	SE
Jesse	Oberloh	The Alliance	Fitchburg	SC
Lenore	O'Brien	Unity Health Insurance	Sauk City	SC
James	O'Brien	Network Health Plan of WI	Menasha	FV
Bill	O'Brien	Network Health Plan of WI	Menasha	FV
Renee	Oskey	Cypress Benefit Administrators	Appleton	FV
Christopher	Ostrand	Anthem Blue Cross Blue Shield (WI)	Green Bay	FV
Kathryn	Otto	WEA Insurance Corporation	Madison	SC
John	Parr	Parr Associates	Milwaukee	SE
Greg	Pavlic	UMR	Onalaska	NC
Ryan	Pelz	Unity Health Insurance	Sauk City	SC
David	Peterson	Delta Dental of Wisconsin	Stevens Point	NC
Dale	Petretti	Petretti & Associates, Inc.	Eagle	SE
Jon	Plamann	Total Health Link, LLC	Appleton	FV
Joni	Puzey	Humana, Inc.	Waukesha	SE
Christine	Ralston	Wisconsin Rx	Madison	SC
Jerry	Ratajczak	Delta Dental of Wisconsin	Stevens Point	NC
Sandra	Reblin	Anthem Blue Cross Blue Shield (WI)	Fond du Lac	FV
Bill	Reeg	Assurant Health	Milwaukee	SE
Ellen	Rohrdanz	WI Medical Society Ins. & Fin. Services	Madison	SC
Susan	Roseliep	Delta Dental of Wisconsin	Madison	SC
Susan	Roseliep	Delta Dental of Wisconsin	Madison	SC
Jesse	Rulli	Vision Insurance Plan of America	Milwaukee	SE
Paulette	Ruminski	Ruminski, Paulette	Plymouth	FV
Jim	Sawaya	MultiPlan	Brookfield	SE
Barbara	Schlaefer	JC Rose Associates LLC	Madison	SC
Wayne	Schmidt	UnitedHealthCare	Green Bay	FV
Kathy	Schmitz	Harms Insurance Group	Sun Prairie	SC
Cathy	Schmutzer	UnitedHealthCare	Green Bay	FV
Beth	Schrader	RESTAT Prescription Benefit Management	Milwaukee	SE
Brad	Schroeder	TRICOR Insurance & Financial Services	Stoughton	SC
Barbara	Schroeder	A.N. Ansay & Associates, Inc	Port Washington	SE
Kent	Schroeder	TRICOR Insurance & Financial Services	Stoughton	SC

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Christy	Schwan	SEBS Milwaukee, Inc.	Brookfield	SE
Michael	Schwitzer	Anthem Blue Cross Blue Shield (WI)	Waukesha	SE
Eric	Serrano	Strategic Employee Benefit Services	Fond du Lac	FV
Brian	Siegenthaler	Companion Life	New Glarus	SC
Diana	Simons	Rodrian Insurance	Brookfield	SE
Scott	Smeaton	Hierl Insurance, Inc.	Appleton	FV
Marie	Smith	Mc Clone Agency	Menasha	FV
Geoff	Smith	Serve You Custom Prescription Management	Milwaukee	SE
Bethany	Sparks	Humana, Inc.	Waukesha	SE
Susan	Stevens	JMS Brokerage, Inc.	Appleton	FV
Glenn	Stokes	HSA Bank	Naperville	
Anne	Terry	Unity Health Insurance	Sauk City	SC
Eric	Tvedt	RESTAT Prescription Benefit Management	Milwaukee	SE
John	Ulness	Benefit Options	Appleton	FV
Pam	Utpadel	Universal Insurance Advisors	Appleton	FV
Barbara	Van Gorp	Mc Clone Agency	Menasha	FV
Karen	VanDenBusch	Informed Choice, LLC	Green Bay	FV
Craig	Vaughn	David Insurance Agency	Racine	SE
Jeffrey	Venden	Hausmann-Johnson Insurance	Madison	SC
Nick	Verheyen	UNUM	Elm Grove	SE
Jeni	Viestenz	Financial Life Cycles, Inc.	Oneida	FV
Archie	Vorwald	TRICOR Insurance & Financial Services	Madison	SC
Valentina	Wagner	SEBS Milwaukee, Inc.	Brookfield	SE
Mark	Wallner	Vision Insurance Plan of America	Milwaukee	SE
Torie	Walters	Dental Associates	Wauwatosa	SE
William	Ware	U.S. Bank	Minneapolis	Other
Michael	Weber	Dean Health Plan	Madison	SC
Jim	Wegleitner	Avesis	Owing Mills	Other
Stephanie	Wegman	Unity Health Insurance	Sauk City	SC
Holly	Weiske	Cypress Benefit Administrators	Appleton	FV
John	Wicker	Employee Benefits Corporation	Madison	SC
Scott	Wieland	Hemb Insurance Group, LLC	Madison	SC
Diane	Wilkinson	Mortenson, Matzelle & Meldrum	Madison	SC
Tom	Witkowski	Professional Insurance Programs, Inc.	West Allis	SE
Jeanne	Wittig	Arise Health Plan	Appleton	FV
Michelle	Wright	Dean Health Plan	Madison	SC
Mark	Xistris	The Alliance	Fitchburg	SC
Henry	Zaks	Health Insurance Services	Colgate	SE
Gar	Zibrowski	eFlexgroup.com	Madison	SC
Peg	Ziglinski	SEBS Appleton, Inc.	Appleton	FV
Julia	Zimmerman	Cypress Benefit Administrators	DePere	FV