



WISCONSIN ASSOCIATION OF HEALTH UNDERWRITERS

2008 ANNUAL FALL SALES CONFERENCE EXHIBITOR INFORMATION

3PAdministrators

Booth #27 www.3padmin.com

3PAdministrators is a full service third party administrator, serving Wisconsin, Minnesota and Iowa. We are committed to forming relationships with brokers and clients that will allow us to cut through red tape, solve problems and provide a fresh look at benefits administration.

AFLAC

Booth # 18 www.aflac.com

Aflac helps you create a more attractive employee benefits package, at no direct cost to your company. Today over 400,000 businesses across the United States make Aflac insurance policies available to their employees.

Aetna Medicare Individual and Group Plans

Booth #20 www.aetna.com

Our focus is on meeting customers' needs. We are introducing innovative products, delivering strong customer service and providing easy-to-understand information. The result: a wide range of health and benefits options that deliver a valuable difference.

Aetna in business since 1850, is one of the nation's leaders in health care, dental, pharmacy, group life, and disability insurance, and employee benefits. Dedicated to helping people achieve health and financial security, Aetna puts information and helpful resources to work for its members to help them make better-informed decisions about their health care

- Aetna offers a broad range of insurance and employee benefits products.
- The first national, full-service health insurer to offer a consumer-directed health plan, Aetna continues to lead the way with its Aetna HealthFund² line of products, including HSA, HRA and RRA options.
- Aetna offers a wide array of programs and services that help control rising employee benefits costs while striving to improve the quality of health care, such as case management; disease management and patient safety programs; integrated medical, dental, pharmaceutical, behavioral health and disability information.
- Aetna provides members with access to convenient tools and easy-to-understand information that can help them make better-informed decisions about their health and financial wellbeing.
- Aetna provides benefits through employers in all 50 states, with products and services targeted specifically to small, mid-sized and large multi-site national employers.
- Aetna also serves individuals and Medicare and Medicaid beneficiaries in certain markets.

Aetna Medicare - Individual and Group Plans are available in Wisconsin. Call Gerard Iwinski, toll free 866-227-0138 x11 - or email iwinskiG@Aetna.com

AlwaysCare Benefits, Inc.Booth #39 www.AlwaysCareBenefits.com

AlwaysCare Benefits, one of the country's fastest-growing Dental and Vision insurance providers, is now offering Group Life and Disability products! Known for reliable service and a 95% overall customer satisfaction rate, we offer innovative, affordable employee benefits to groups of all sizes. We pride ourselves on being an industry-leading, single source for your ancillary benefit needs, where all administration is handled under one roof. 1-888-729-5433, Ext. 5 Support@AlwaysCareBenefits.com

Ameritas Group Dental and VisionBooth #51 www.ameritasgroup.com**WAHU Platinum Sponsor**

Ameritas is one of the nation's leading providers of affordable dental and eye care products and services. We are proud that our line of programs helps thousands of groups and individuals achieve and maintain good dental and eye health. Focused on dental and eye care insurance excellence, Ameritas Group is a trusted partner to Americans across the country. Address: 6417 Odana Road Madison, WI, 53719 Phone: 608-442-6676 Email: rgevelinger@ameritas.com

Anthem BlueCross & BlueShield (WI)Booth #35 www.anthem.com**WAHU Platinum Sponsor**

At Anthem Blue Cross and Blue Shield, our mission is to improve the health of the people we serve. We believe that the best health care coverage can actually help people stay healthy. That's why we go beyond simply providing health care coverage. We help encourage members' wellness by:

- Offering large networks of some of the region's best physicians, specialists, and hospitals.
- Reminding members to have important preventive screenings.
- Providing programs and information to help manage chronic health conditions.
- Offering related services, including vision and dental coverage, life insurance, and pharmacy benefits management.

We work with physicians, hospitals, and other providers to help ensure that care is accessible, coordinated, timely, and provided in a manner and setting that promotes positive patient-provider relationships. Count on expertise, convenience and security when you offer health, dental, EAP, life and disability benefits through Anthem Blue Cross and Blue Shield. With the best breed of products, our strength as a Fortune 100 company and the simplicity of dealing with one company, you can feel confident offering your customers a complete employee benefits package.

Silent Auction Participant**Avesis**Booth #22 www.avesis.com

Avesis, a national vision and dental care company, is a leader in providing innovative vision care solutions for the employer group market. Founded in 1978, Avesis partners with large health plans, HMOs, and thousands of employer groups to deliver one of the best values in vision care. Today just over 3,000,000 members rely on Avesis for care. Service is provided through a growing network, which consists of over 18,000 vision care providers from private practice, as well as retail chain locations. Visit our website at www.avesis.com or contact Jim Wegleitner at 888-363-1377 for more information on the Avesis vision care program. Address: 904 Oak Pond Court, Sartell, MN 56377 Phone: 888-363-1377 E-mail: jimwsales@avesis.com

Blackhawk BankBooth #32 www.blackhawkbank.com

Proud to support WAHU, Blackhawk Bank is an independent full service bank serving customers since 1881. Our nationally recognized program (Wall Street Journal, HSA Insider) has served clients with Health Savings Accounts since Congress authorized banks to do so in 2004, currently assisting clients in 43 states. Our mission is to provide the most comprehensive HSA education and to deliver outstanding customer service and value. Our HSA team specializes in onsite enrollment whenever possible, creating customized training materials for local and distance clients. There are no fees for enrollment, and our dedicated HSA staff provides personal / live phone support for all HSA clients. Perhaps most importantly, we have had HSAs ourselves since January 1 of 2005 when we adopted of a Qualified High Deductible Health Plan. Because of this personal and professional experience with HSAs, we are uniquely qualified to assist with all aspects of your clients' HSA needs. Blackhawk is committed to your satisfaction with your HSA account, and will do the utmost to make sure you and your valued clients have the service you deserve. Address: 400 Broad St, Beloit, WI Phone: 608-363-6186 Email:

pcolling@blackhawkbank.com

Silent Auction Participant**Colonial Life**Booth #21 www.coloniallife.com

Colonial Life is the industry leader in providing voluntary benefits and benefit communications. We specialize in cost effective benefit solutions for both employers and employees.

Companion LifeBooth #29 www.companiongroup.com

Companion Life Insurance Company has specialized in employee benefits for more than 35 years. We currently market insurance products in 45 states and the District of Columbia. The mission of Companion Life Insurance Company is to be a well-managed, customer-focused organization acting in the best interests of its policyholders and marketing partners, operating on a financially sound, growing and diversified basis. Companion Life has earned an A.M. Best rating of A+ (Superior) and a Weiss Rating, Inc. rating of A- (Excellent).

Dean Health PlanBooth #16 www.deancare.com**WAHU Silver Sponsor**

Dean Health Plan was created in 1983 as the managed care partner of Dean Health System. Dean Health Plan is one of the largest HMO's in Wisconsin and serves more than 275,000 members in our 20 county service area. With over 2000 providers, 26 hospitals and over 300 pharmacies, plus our 24-hour Dean On Call nurse-line, we are committed to providing you the highest quality service and care. for more information, visit us at www.deancare.com

Delta Dental of Wisconsin**WAHU Platinum Sponsor**Booth #45 www.deltadentalwi.com

Delta Dental of Wisconsin is a not-for-profit dental service corporation offering benefit services, claims processing, and plan administration to employers throughout Wisconsin. The company is headquartered in Stevens Point, with sales offices in Milwaukee and Madison, and provides benefits and services to more than 1.2 million subscribers and their family members. Delta Dental administers dental benefits for more Wisconsin companies than any other insurance carrier.

Silent Auction Participant**Denali, Magnum & Spirit Dental and Vision**Booth #15 www.DirectBenefits.com

Direct Benefits offers Individual, Senior and Group Dental and Vision insurance. We have plans featuring no networks, no waiting periods, no participation requirements and Orthodontia down to one. Indemnity, \$2000 PPO and Dual Option plans are available. We love WAHU members! For more information, visit us at www.DirectBenefits.com or e-mail: Fride@DirectBenefits.com.

Silent Auction Participant**Diversified Benefit Services Inc.**Booth #3 www.dbsbenefits.com

Diversified Benefit Services, Inc. (DBS) is a third party administration firm dedicated to excellence in employee reimbursement programs and other unique employee benefits. Located in Hartland, Wisconsin, DBS is a privately held company with over 55 employees that prides itself on its benefit administration expertise and quality customer service. Since 1987, DBS has provided extraordinary service to employers of all types including manufacturers, health systems, school districts, financial institutions, municipalities and non-profit organizations. Our clients range from 4 employees to 20,000 employees and are located from coast to coast.

eflexgroup.com**WAHU Bronze Sponsor**Booth #6 www.eflexgroup.com

eflexgroup.com is a nationwide administrator of pre-tax benefit plans and COBRA.

Founded in 2000 on the idea that administration of benefits should be easier, eflexgroup is a different kind of administrator. Operating under the standards of fast answers, fast claims, and Web self service, eflexgroup is creating the highest standards for customer service and innovation in the consumer-driven health market. With a customer focus and Lean Six Sigma methodology operating throughout the organization, we are miles ahead of our competitors in technology and offer unparalleled service. We're committed to providing world-class products and service to our agents and brokers. We make certain that you always look good to your clients because reputation is everything in this industry.

When you partner with eflexgroup, we'll make your life easier by taking care of the details and always delivering what we promise. At eflexgroup, we don't just talk about service. We prove it. Can your TPA? Stop by our booth and ask about our new fully integrated HSA coming this fall!

Employee Benefits Corporation**WAHU Silver Sponsor**Booth #38 www.ebcflex.com

Employee Benefits Corporation is a premier employee benefits administrator in Section 125 plans, COBRA, and Health Reimbursement Plans.

Silent Auction Participant

Gordon Marketing / American Community

Booth #19 gordonmarketing.com & www.american-community.com

We offer a complete portfolio of Annuity, Medicare Supplement and Long Term Care products as well. before you sign that next contract, check with us first, chances are we offer it too and you can earn points towards our annual trips!

Continuing education seminars and telephone training classes are a hallmark of our company. Train, train, train. We don't just ask for more business, we show you HOW to make more business. Ask us about our next seminar in your area-or schedule a training meeting in your company's office! Contact us today.

For nearly seven decades, American Community has provided protection for healthcare expenses. We offer a broad range of affordable traditional, HSA and other consumer-directed health insurance products for groups, individuals and families, along with a low-cost plan for short-term, temporary insurance.

We are proud of our community involvement and the fact that we have been named one of "Metropolitan Detroit's 101 Best Companies to Work For," four years in a row.

Group Health Cooperative of South Central Wisconsin WAHU Silver Sponsor

Booth #25 www.ghc-hmo.com

Group Health Cooperative of South Central Wisconsin is a member-owned health care organization, serving over 51,000 people in Dane and surrounding counties. GHC is nationally recognized among the top five health plans in the region, specializing in high quality primary care, with access to state of the art facilities and equipment, and offering members personal medical information through GHCMYChart.

Humana

Booth #8 www.Humana.com

WAHU Platinum Sponsor

Humana, one of the nation's largest publicly traded health benefits companies, offers coordinated health insurance coverage and related services to employer groups, government sponsored plans and individuals, serving approximately 6.6 million medical plan members, including more than 300,000 in Wisconsin. Humana's innovative consumer choice plans, educational resources and interactive online capabilities help empower employers and employees to make well-informed, cost-conscious decisions about their health benefits and care - behaviors that can help moderate health care cost trends. Humana's specialty products - dental, life and disability insurance - complement its core health offerings.

Infinisource

Booth #13 www.infinisource.net

Infinisource is a nationally recognized leader of integrated benefits and compliance solutions. We recognize the value of people as the foremost factor in our ability to solve benefit and compliance problems for employers. Our success is founded on the values centered in each of us: integrity, mutual respect, teamwork and personal growth.

Silent Auction Participant

ING Employee Benefits

Booth #30 www.ingemployeebenefits-us.com

ING Employee Benefits offers a broad array of products and services to meet the financial needs of employers and their employees. We offer traditional group insurance benefits (such as life, disability income, and stop loss coverage), as well as voluntary insurance products (such as universal life insurance, whole life insurance, critical illness insurance, voluntary disability income, and accident insurance) and retirement programs (such as 401k and other defined contribution plans) – all conveniently delivered at the worksite. We enhance our products with value-added administrative services, technologies, and educational tools to ensure ease of delivery.

Contact us today to see how it is “*easier on the bench.*”

Products and services provided by ReliaStar Life Insurance Company, ReliaStar Life Insurance Company of New York and other affiliated companies that are members of the ING family of companies.

Interplan Health Group

Booth #5 www.interplanhealth.com

Interplan Health Group, a Health Services and Medical Cost Containment company specializes in providing diverse managed care solutions to our clients. Through national and regional PPO networks and a national PBM, our products, services and analytic tools significantly reduce the overall administrative expenses and cost of quality healthcare services.

Mayo Clinic Health Solutions

Booth #23 www.MayoClinicHealthSolutions.com

Mayo Clinic Health Solutions offers an integrated suite of products and services designed to improve both individual and population health. Serving organizations with benefit plan design support to create customized solutions for third party administration, pharmacy benefit management and consumer-driven plans; as well as online, telephonic and print wellness programs and tools created by the health experts at Mayo Clinic.
www.MayoClinicHealthSolutions.com

Medco Health Solutions

Booth #4 www.medco.com

With prescription drug costs rising each year, plan sponsors face challenges offering their members attractive health benefits. To combat these costs without sacrificing benefit quality and member satisfaction, visit Medco's booth and see how the leading pharmacy benefit manager can work with you. Medco serves clients directly as well as through third-party administrators, brokers and consultants. Address: Medco Health Solutions, Inc., 100 Parsons Pond Drive, Franklin Lakes, NJ 07417 email: systemedinfo@medco.com

Merchants Benefit Administrators

Booth #10 www.seniorschoiceplan.com

Seniors Choice is a Group Retiree Medical program that can be used for groups with less than 20 full-time and part-time employees. This gives employers the opportunity to cover their employees age 65 and older on a separate plan thus significantly reducing the rates on their current group medical plan. Seniors Choice is Available to:

- 1) Small Groups (Sole Proprietor, Partnership, LLC) with current employees age 65+ and/or retirees
- 2) Mid & Large Sized Groups with existing retiree programs, or those wanting to set up a voluntary program. We have seen consistent costs savings of at least 30% in most cases!

Meritain Health

Booth #14 www.meritain.com

Meritain Health is the country's largest independent provider of services for self-funded health plans. Meritain Health serves over 1,700 employer groups and over a million members nationally. The company provides innovative wellness, total population management, provider network solutions and cost management services. Meritain Health is a pioneer and now the leading independent provider of Consumer-Directed Health Plans. For more information, visit www.meritain.com. The corporate address: Meritain Health, 300 Corporate Parkway, Amherst, NY 14226

MetLife

Booth #11 www.metlife.com

MetLife, a subsidiary of MetLife, Inc. (NYSE: MET), is a leading provider of insurance and other financial services to individual and institutional customers. The MetLife companies serve individuals in approximately 13 million households in the U.S. and provide benefits to 37 million employees and family members through their plan sponsors. Outside the U.S., the MetLife companies serve approximately 8 million customers through direct insurance operations in Argentina, Brazil, Chile, China, Hong Kong, India, Indonesia, Mexico, South Korea, Taiwan and Uruguay. Address: 9000 W. Chester St., Suite 140 Milwaukee, WI 53214 Phone: 414-259-1137 Email: hboylan@metlife.com

Silent Auction Participant

MultiPlan

Booth #26 www.multiplan.com

WAHU Platinum Sponsor

Wisconsin's largest independent primary PPO network, the HealthEOS by MultiPlan Network offers the most comprehensive access in the state, and our HealthEOS Plus option for qualifying benefit plans delivers the same border-to-border PPO access with more than double to savings at select health care providers. Beyond Wisconsin, the PHCS network joins HealthEOS as a national primary PPO offering, fitting seamlessly within MultiPlan's family of complementary network and other cost management solutions. Our comprehensive approach to health care demonstrates to employers and plan administrators nationwide how to cut costs while actually improving the quality of care that their members receive. Address: 18650 W Corporate Dr Ste 310, Brookfield, WI, 53045-6344 Phone: 800-279-9776 Email: sales@multiplan.com

Silent Auction Participant

Navitus Health SolutionsBooth #33 www.navitus.com

Navitus Health Solutions LLC is a full-service pharmacy benefit management company with real solutions to the rising cost of health care. We partner with plan sponsors to administer flexible, long-term solutions that intertwine the benefits of good member health and lower drug trend. Contact Navitus at 866-313-7605 or sales@navitus.com.

Network Health PlanBooth #50 www.networkhealth.com**WAHU Gold Sponsor**

Network Health Plan (NHP) has been providing health care services to Northeast Wisconsin for more than 20 years. As a member of Affinity Health System, NHP provides comprehensive health care coverage through partnerships with medical facilities, physicians and other health care providers. Network Health Plan has been ranked 16th among 257 rated health plans in the nation in terms of customer satisfaction and clinical performance.

OptumHealth Financial ServicesBooth # 2 www.optumhealth.com

OptumHealth Financial ServicesSM provides tax-advantaged accounts for health care savings and spending, innovative medical and debit card technology, benefits administration services, and print and electronic payables solutions for the health care industry. Our company includes OptumHealth Bank, Member FDIC, one of the largest administrators of health savings accounts (HSAs), and Administration Resources Corp. a leading third-party benefits administrator. We make health care simpler, more accessible and more affordable. Visit us at www.optumhealthfinancial.com.

PayFlexBooth #34 www.payflex.com**WAHU Bronze Sponsor**

PayFlex is the 5th largest reimbursement account administrator in the country with over 3,000 clients and 600,000 plan participants. Daily processing, over 400,000 debit card participants and an industry leader in auto-substantiation and claim turnaround times in hours not days are a few of the highlights of our reimbursement account offerings. PayFlex has its own proprietary administration system as well as its own proprietary debit card platform. With over twenty years of experience and a SAS 70 Type II certification, PayFlex provides a great level of comfort to its employer clients. In addition to reimbursement account administration, PayFlex also offers COBRA & HIPAA administration, Retiree Billing and Commuter/Transit administration. With a star-studded customer list including such stalwart companies as Walt Disney, Anheuser Busch, Verizon, Master Card, American Express and The State of Texas, Wisconsin employers can now benefit with local representation

Physicians Plus Insurance CorpBooth #46 www.pplusic.com**WAHU Gold Sponsor**

Agents are valued business partners at Physicians Plus Insurance Corporation. We created GO-TO, our digital transaction platform, to help agents generate small group quotes online, use our cooperative marketing program to grow their businesses and offer their customers the best health plans available. Physicians Plus plans feature \$0 office copays for children, no-referral specialty care, \$0 copays on some OTC drugs and more. Physicians Plus is owned by Meriter Health Services and local doctors and provides uncomplicated group and individual health plans for living well. Visit www.pplusic.com for more information.

RESTAT Prescription Benefit Management

Booth #48 www.restat.com

RESTAT PBM located in West Bend, Wisconsin provides clients with efficient prescription card service maximizing the value of the employer's prescription card plan. RESTAT spotlights its Independence, Technology, Responsiveness and Savings for over 22 years for its clients nationwide. Address: 724 Elm Street, West Bend, WI 53095
Phone: 262-808-4223 Email: wkostka@restat.com

Safeguard Data Consulting

Booth #9

Identity Theft is the number one crime in America! SAFEGUARD Data Consulting offers Identity Theft Employee Benefit programs that help protect companies and their employees from Identity Theft. They also consult with companies on how to implement the safeguards mandated by current privacy laws to protect sensitive data.

Silent Auction Participant

Secure Horizons by UnitedHealthcare

Booth #41 www.securehorizons.com

Security Health Plan of WI

Booth #47 www.securityhealth.org

WAHU Silver Sponsor

Security Health Plan is a managed care organization offering a wide array of medical plans to employers and individuals in Central and Northern Wisconsin. Being owned by Marshfield Clinic, one of the premiere medical groups in the country, provides unique opportunities for Security Health Plan to be involved in care management for our members. Security Health Plan is ranked among the top health plans in the United States today and continues to be recognized for providing exceptional quality of care, customer service and plan design flexibility. Please call us at 1-800-622-7790 for your health care solutions.

Shenandoah Life Insurance Co.

Booth #28 www.shenlife.com

At Shenandoah Life we serve our policyholders, our producers, and our employees with Integrity, Customer Focus, Performance, Interdependence and Initiative.

We are a mutual company, owned by our policyholders, not stockholders. Licensed in 31 states and the District of Columbia, we offer individual life and annuity products, group life, group disability and group dental products. We invite you to explore our website further and find out what Shenandoah Life has to offer. email: joanne.mueller@shenlife.com ***Silent Auction Participant***

TASC - Total Administrative Services Corp.

Booth #49 www.tasconline.com

WAHU Bronze Sponsor

Total Administrative Services Corporation (TASC) is a national TPA for employee benefits offering section 125 cafeteria plans (FlexSystem), COBRA continuation (COBRAToday) and HRA (DirectPay). TASC was awarded by Benefit Selling Magazine the 2007 Readers' Choice Honorable Mention. With over 33 years in business, TASC offers a wide variety of products for the Group and Micro-Business markets.

The EPIC Life Insurance Company & Arise Health Plan

Booth #37 www.epiclife.com & www.wecareforwisconsin.com

EPIC Life has been a choice Midwestern provider of group Term Life, Disability, Dental, Vision, and Voluntary benefits for nearly 25 years. With headquarters in Madison, Wisconsin, EPIC is licensed in 27 states and has built a reputation for quality, strength, and stability. At EPIC, we take care of employees and their families by providing personalized service, flexible benefit solutions, and competitive rates. Put your trust in EPIC to take care of you! Address: 1765 West Broadway, Madison, WI 53713 Phone: 800-236-8809 Email: alisa.allen@epiclife.com

We CARE about your health, and the health of your employees.

Arise Health Plan was founded to promote health and provide access to quality health care in a caring and responsible partnership. The health care market has changed dramatically, but our mission remains unchanged. We partner with only highly qualified providers. We help your employees help themselves with medical and disease management. We offer one of the most generous wellness benefits on the market. And yet, thanks to our efficiency, we're able to deliver it all at a competitive price.

UMR

Booth #40 www.umar.com

UMR provides customized solutions, cost-effective networks and compassionate service for self-funded medical, dental, vision and disability plans. In addition to integrated health plan management and claims processing services, UMR offers a variety of programs to help clients control costs including care management, pharmacy benefits administration, reinsurance products and claim recovery management. 115 W. Wausau Ave., Wausau, WI 54401, 866-881-0800

UnitedHealthcare

Booth #44 www.uhc.com

WAHU Platinum Sponsor

UnitedHealthcare, along with its sister company Uniprise, serves more than 21 million individual customers and provides access to more than 470,000 physicians and 4,500 hospitals across all 50 states and in four international markets. Our parent company, UnitedHealth Group, is a diversified Fortune 100 company that provides a broad spectrum of resources and services to help more than 55 million people achieve improved health and well-being through all stages of life.

UnitedHealthcare Benefit Services

Booth #42 www.processworksinc.com

Established in 1987, ProcessWorks is one of the nation's most recognized plan administrators providing superior administration for Section 125 flex spending accounts and cafeteria plans, COBRA, retiree billing, health reimbursement arrangements (HRAs), Section 105 medical reimbursement plans and Section 132(f) transit and parking plans. Key to our growth and success has been our ability to adapt to customer needs, deliver exceptional quality and performance, and to continuously introduce innovative plan service offerings.

UnitedHealthcare, Underwritten by Golden Rule Insurance

Booth #43 www.WAHU Gold Sponsorenrule.com

Golden Rule Insurance Company is a UnitedHealthcare company. UnitedHealthcare (www.unitedhealthcare.com) and its affiliates provide a full spectrum of consumer-oriented health benefit plans and services. The companies organize access to quality, affordable health care services on behalf of more than 25 million individual consumers, contracting directly with more than 560,000 physicians and care professionals and 4,800 hospitals nationwide to offer them broad, convenient access to services nationwide. UnitedHealthcare is one of the businesses of UnitedHealth Group (NYSE: UNH), a diversified Fortune 50 health and well-being company.

Unity Health Insurance

WAHU Silver Sponsor

Booth #7 www.unityhealth.com

Formed in 1994, Unity Health Plans Insurance Corporation provides HMO, POS, and PPO products, including HSA-eligible plan designs, to more than 83,000 members throughout 20 counties in southwestern and south central Wisconsin. Unity is a wholly-owned subsidiary of University Health Care, an affiliate of University of Wisconsin Hospital and Clinics (UWHC) and University of Wisconsin Medical Foundation (UWMF).

Address: 840 Carolina St., Sauk City, WI 53583

Phone: 1-800-926-8227 Email: sales@unityhealth.com

Vision Insurance Plan of America

WAHU Bronze Sponsor

Booth #24 www.visionplans.com

Vision Insurance Plan of America, a Wisconsin based company, specializes in high quality, high value vision plans for companies of all sizes. VIPA has seen significant growth in its 15 years of operations, primarily through VIPA'S commitment to the agent/broker distribution system. VIPA offers a variety of plan designs for employer paid plans, voluntary and self-funded groups. VIPA's Full Service (eye exam, eyewear or contacts) and Materials Only plans address the needs of all of your valuable clients. Contact Mark Wallner at 800-883-5747 x5730 mwallner@visionplans.com, Address: 6737 W. Washington St., Suite 2202, Milwaukee, WI, 53212

Phone: 414-475-1875x5730 Email: mwallner@visionplans.com

Silent Auction Participant

VSP Vision Care

Booth #12 www.vsp.com

For more than 50 years, VSP Vision Care has been helping people reach their everyday potential by improving the way they see the world. From exam and eyewear benefits to one-on-one support, VSP promotes a lifetime of good health with personalized eyecare from private-practice doctors.

For a healthier tomorrow, choose VSP today.

Wisconsin Rx**WAHU Gold Sponsor**

Booth #17 www.wisconsinrx.com

WisconsinRx is a not-for-profit, nationwide, member-owned, public/private sector drug purchasing collaborative that was developed to help organizations and businesses control escalating drug costs through volume purchasing. WisconsinRx offers disclosure/transparency in pricing, evidenced based preferred drug lists and member education/expertise. It has contracted with Caremark to offer brokers and their clients the full capabilities of one of the nation's largest Pharmacy Benefits Managers (PBM). This coalition model provides aggressive discounts & guaranteed rebates, and benefit design flexibility in a turn-key approach to carving out the costly drug spend. In addition, the purchasing coalition has introduced a Prescription Drug Value Card and a Discount Card Service for individuals without other forms of "funded" insurance benefits (dental, provider networks and vision).

Silent Auction Participant

WPS Health Insurance WAHU Bronze Sponsor

Booth #36 www.wpsic.com

WPS Health Insurance offers traditional PPOs, consumer-driven health plans, self-funded administration and a complete range of ancillary products including Life, STD, LTD, AD&D, and Vision plans through its subsidiary The Epic Life Insurance Company. number-608-226-8030
David.Grunke@wpsic.com