

Getting Involved

WISCONSIN ASSOCIATION OF HEALTH UNDERWRITERS

**CORPORATE
SPONSORSHIP
PROGRAM**

WISCONSIN'S BENEFIT SPECIALISTS



**WISCONSIN ASSOCIATION OF
HEALTH UNDERWRITERS**

CORPORATE SPONSORSHIP PROGRAM

Platinum

Sponsorship – \$9,000

Organization's name and logo featured within a prominent position on all WAHU Conference signs and banners
PLUS:

- **Paid membership for FIVE members** (\$2,025 value), plus THREE Associate Level memberships for your CSRs. (\$420 value).
- **FREE EXHIBIT SPACE** for the Fall Conference (\$750 value + 2 free registrations), including electric and internet.
- **A FULL PAGE Ad** in the Fall Conference Program book (\$325 value).*
- **TWO registrations at each chapter meeting:** 3 winter meetings, 4 spring meetings, 2 summer meetings (\$560 value).
- **Continuing Education Discount** (\$6.00 per credit – a \$9.00 savings per credit!)
- **First choice of sponsorship** at all WAHU functions.
- **FREE online job postings** at www.eWAHU.org.

Gold

Sponsorship – \$6,500

Organization's logo featured within a prominent position on all WAHU Conference signs and banners **PLUS:**

- **Paid membership for THREE members** (\$1,215 value), plus TWO Associate Level memberships for your CSRs. (\$280 value).
- **FREE EXHIBIT SPACE** for the Fall Conference, which includes 2 Free Registrations (\$750 value), including electric and internet.
- **HALF-PAGE AD** in the Fall Conference Program book (\$165 value).*
- **ONE Registration** at each chapter meeting, which include: 3 winter meetings, 4 spring meetings, 2 summer meetings (\$280 value).
- **Continuing Education Discount** (\$8.00 per credit – a savings of \$7.00 per credit!).
- **Opportunity for sponsorships** at all WAHU functions.
- **FREE online job postings** at www.eWAHU.org.
- **A featured position** on signs and banners.

Silver

Sponsorship – \$4,500

Organization's name featured on all WAHU Conference signs and banners
PLUS:

- **Paid membership for TWO members** (\$810 value), plus ONE Associate level membership for your CSRs. (\$140 value).
- **50% off EXHIBIT SPACE** for the Fall Conference, which includes two registrations (\$375 value).
- **QUARTER PAGE AD** in the Fall Conference Program book (\$85 value).*
- **FOUR complimentary registrations** for a chapter meeting, with a choice of nine meetings held during the year. (\$120 value).
- **Continuing Education Discount** (\$10.00 per credit – a savings of \$5.00 per credit!).
- **Opportunity for sponsorships** at all WAHU functions.
- **FREE online job postings** at www.eWAHU.org.

*The Annual Conference may change the format, appropriate updates will occur for the sponsorship if this happens.

More visibility, heightened recognition and expanded value.

Choose from five levels of participation: Platinum, Gold, Silver, Bronze or Laureate. The Corporate Sponsorship Program's wide array of options will fit your organization's needs, maximize its visibility and demonstrate your support for the health care coverage industry in the State of Wisconsin.

Bronze

Sponsorship – \$2,000

Organization's name featured on all WAHU Conference signs and banners
PLUS:

- Paid membership for ONE member (\$405 value), plus ONE Associate level membership for your CSRs. (\$140 value).
- 25% off EXHIBIT SPACE for the Fall Conference, which includes two registrations (\$187.50 value).*
- TWO complimentary registrations for a chapter meeting, with a choice of nine meetings held during the year. (\$80 value).
- Continuing Education Discount (\$12.00 per credit – a savings of \$3.00 per credit!)
- Sponsorship opportunities at all WAHU functions.
- FREE online job postings at www.eWAHU.org.

Laureate

Sponsorship – \$1,000 (Agency only)

- Paid membership for ONE member (\$405 value), and ONE Associate membership (\$140 value).
- Continuing Education WAHU membership rate for all agency employees.
- Sponsorship opportunities at all WAHU functions.
- Recognition on signs and banners.
- Your company listed in each edition of the WAHU electronic newsletter.
- FREE online job postings at www.eWAHU.org.

Associate

Sponsorship – \$500 (Agency only)

- Recognition on the WAHU Web site, and signage at the Annual Fall Sales Conference.
- Your company listed in each edition of the WAHU electronic newsletter.
- Continuing Education WAHU Membership rate for all agency employees.
- FREE online job postings at www.eWAHU.org.

WAHU is growing in both size and stature. Our membership has seen record growth. We would like to thank you for your on-going support. We look forward to a great year as we work together to support and preserve our industry.

BE A PART

See the enclosed Corporate Sponsorship form or visit www.eWAHU.org. Sponsorship levels are available year round, with pro rata opportunities to accommodate organizational changes. For additional information, please contact WAHU's office at 608.268.0200 or wahu@ewahu.org.

Additional Corporate Sponsorship Opportunities

As many of you are preparing your budgets for next year, we have been asked what other sponsorship opportunities may be available and what the estimated cost of those events might be. The following signature events have been additional sponsorship opportunities to our corporate sponsors during our Day on the Hill Meeting, Annual Fall Sales Conference & Chapter Meetings.

The specific events and pricing are subject to change each year, depending on the location of the meetings and general program requirements. WAHU recognizes the value of our corporate sponsorship program and our intent is not to dilute its impact. We do however recognize that some of our sponsors would like to sponsor additional events to expand their marketing exposure to our members.

The sponsorship opportunities are provided in order of our different levels of sponsorship (Platinum's are provided the opportunities first, then Gold, then Silver, etc.). In order of the level of sponsorship, these opportunities are then provided on a first come first serve basis.

DAY ON THE HILL

(Platinum, Gold & Silver Sponsors Only)

WEDNESDAY EVENTS

Continental Breakfast	\$750 – \$1,500
Lunch	\$2,000 – \$3,000
Reception	\$2,000 – \$3,000

THURSDAY EVENT

Continental Breakfast	\$750 – \$1,500
-----------------------	-----------------

SALES CONFERENCE

Welcome Gift Event Price Range	\$1,500 – \$3,000
Wednesday Events Event Price Range	\$750 – \$3,000
Thursday Events Event Price Range	\$750 – \$3,000
Friday Event	\$1,000

CHAPTER EVENTS

April and December Meetings Breakfast / Lunch / Reception Event Price Range	\$750 – \$1,500
Summer Golf Outings Event Price Range	\$250 – \$2,500

Without the support WAHU receives from its loyal sponsors we would not be able to offer all of the services that we do including:

- Continuing Education
- Day-on-the Hill
- The Annual
- The WAHU Foundation
- Political Action
- Legislative Activities
- Networking
- Industry Updates
- National Affiliation and Federal Legislative support through the National Association of Health Underwriters (NAHU)



WISCONSIN ASSOCIATION OF
HEALTH UNDERWRITERS